

9.–12.10.2012
Messe Wien



Vienna-tec

International Fair for Industry and Trade

A unique marketplace for trade and industry

The VIENNA-TEC is an ingenious combination of six powerful trade fairs resulting in a compact event for trade and industry that covers every phase and aspect of the production process. No other trade fair in Austria offers such a comprehensive variety of products and services for the manufacturing sectors within and beyond the country's borders.

An information platform with immense influence

In 2010 a total of 570 direct exhibitors and more than 30,000 trade visitors from Austria and the CEE/SEE regions profited from VIENNA-TEC as an 'Innovation platform' offering important, sustainable ideas and benefits for the industrial sector – and for Austria as a base for high-tech manufacturing services.

A get-together for executives & users

The VIENNA-TEC is a great place to meet executives and operatives preparing to invest in machinery and ready to sign contracts on-site. It provides a perfect environment for introducing your business and your goods; and for reaching the hearts and minds of customers and potentials.

A key theme: innovation@industry

The technologies and ideas of tomorrow lie at the core of the comprehensive programme of side events. High-ranking representatives of the worlds of politics, commerce and industry will be shedding light on the whole range of market issues in a globalised economy.

An enhancement: innovation mall

Various training, education and research institutes introduce fascinating concepts and solutions for the trade and industry sectors with the slogan 'Austria meets technology'.

A trend: Special display IT@industry

Ensuring perfect compatibility and link-ups, between the infrastructure of industrial plants and control systems with the necessary IT set-ups, is an essential factor for manufacturing businesses in achieving success. This special showcase allows providers of smart IT solution products and services for production processes to attract the attention they deserve and help to provide the information trade visitors are seeking.

A tip: Register now!

Show your interest in exhibiting at the VIENNA-TEC 2012 and secure the best stand locations by registering to participate. In this way you are making an enduring investment in the commercial wellbeing of your business.

The visitor target groups at the VIENNA-TEC 2012

EXECUTIVES

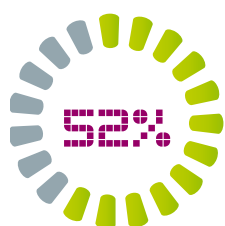
Company owners and general managers, operative managers, purchasing heads, production heads, technical managers, marketing & distribution heads, wholesalers and specialist traders

Plant and machine builders, drive system technicians, occupational physicians, upskilling and further training, automation specialists, machine operators, workers' council reps, chemists and processing engineers, electrical plant constructors, electronics designers & developers, energy use and environment specialists, first aid specialists, manufacturing and processing technicians (chipping & forming, welding, adhesion and cutting), research and development specialists, aid organisation workers, maintenance, service and repair technicians, refrigeration, cooling and temperature specialists, CAD designers and technical drawers, plastics specialists, lab technicians and medical equipment technicians, machine fitters, mechatronics engineers, gauging and testing engineers, surface treatment technicians, specialists in pneumatics & hydraulics, production planners, quality assurance managers, safety experts, safety technicians, safety engineers, work safety representatives, management and labour, steel and light metal construction experts, radiation inspectors, working material technicians & metallurgists, toolmakers & mould and form builders, certified civil engineers

USER



86% of the trade visitors recommend a visit to the VIENNA-TEC to colleagues and business partners



52% of the trade visitors do not attend any other trade fair apart from the VIENNA-TEC



61% of the trade visitors play an influential or decisive role in corporate decision making



71% of the trade visitors are interested in finding new products at the VIENNA-TEC



85% of the VIENNA-TEC trade visitors come from Austria



78% will return to the VIENNA-TEC in 2012

Source: VIENNA-TEC 2010 Trade visitor poll - n=671

Dates & opening times

Tuesday 9th – Friday 12th October 2012

Tuesday to Thursday 09.00 – 18.00

Friday 09.00 – 17.00

Venue

Messe Wien, Messeplatz 1, A-1020 Vienna

Halls A, B (U2 station: Messe-Prater)

Halls C, D (U2 station: Krieau)

Exhibition sections

- Drive technologies
- Work safety
- Automation
- Operating equipment, maintenance, logistics
- Energy distribution & circuit design and installation
- Manufacturing and finishing technologies
- Hydraulics, pneumatics
- Industrial electronics
- Measuring & testing technologies and quality assurance
- Surface treatment
- Welding, joining, cutting, protection
- Sensorics

Stand allocation begins:

1st February 2012

Organiser

Reed Messe Wien GmbH,
Messeplatz 1, PO box 277,
A-1021 Vienna, Austria

Your contacts

VIENNA-TEC / AUSTRIA

Eveline Sigl – Exhibition Manager
Eva Szekeres, Julia Tatzber – Exhibition Coordinator
T: +43 (0)1 727 20-2104 or 2132 or 2136
F: +43 (0)1 727 20-2185, E: vienna-tec@messe.at

SCHWEISSEN (WELDING)

Schweißtechnische Zentralanstalt SZA
Sylke Kanits, Martina Leibl
A-1030 Vienna, Arsenal, Objekt 207
T: +43 (0)1 798 26 28-38, E: messe@sza.info

GERMANY

Balland Messe-Vertrieb GmbH
Karin Orth, Andrea Meiners
D-50858 Köln, Vogelsanger Weg 45a
T: +49 (0)221 948 645 0, F: +49 (0)221 948 645 9
E: info@balland-messe.de

CENTRAL & EASTERN EUROPE, EURASIA

Schwarz & Partner CEE Promotion
Viatcheslav Konchine, MBA
CZ-110 00 Prague 1, Senovazne nam. 23
T: +420 (603) 278 654, E: eurokontakt@spexpo.eu

Space rent (minimum stand size 12 sqm)

from € 130 / sqm to € 146 / sqm

Prices do not include taxes and duties.

Start-up & first-time exhibitor packages

For more info: www.vienna-tec.at/jungunternehmer

Details

www.vienna-tec.at

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